

PLEASE JOIN US AS A VALUED CORPORATE PARTNER



USGBC NORTH FLORIDA

WHOLE PACKAGE OPTIONS

ANNUAL PARTNERSHIP LEVELS

Platinum.....	\$2,000
Gold.....	\$1,250
Silver.....	\$750
Green.....	\$500

A LA CARTE MENU OPTIONS

EVENT SPECIFIC OPPORTUNITIES (per event; non-exclusive; customizable)

Green Lion Festival – annual festival promoting awareness of local green businesses & organizations....	\$250/\$500
20.40 Talks – a quarterly lunch of 3 thought leaders on creating a sustainable region by 2040.....	\$250
Technical Forums – infusing the latest green products, technologies, and services into our community...	\$250
Annual Awards Ceremony – annual celebration of the best green projects and champions in the region.	\$250
Green Carpet Film Series – fostering dialogue and awareness on sustainability issues through films.....	\$100/\$500
Building Tours – providing tours of local green buildings and products.....	\$100
Socials – having fun while learning more about green building and sustainability efforts in the region.....	\$100

UNIQUE COMMUNICATIONS OPPORTUNITIES

All Year Streaming Sponsor (all events; members of multiple USGBC Chapt.....	\$100/2500
Best of GreenBuild Series Webcasts.....	\$100
Weekly e-Blast (4 Spots).....	\$100

FIRST COAST GREEN PAGES ADVERTISING OPPORTUNITIES (firstcoastgreenpages.org)

Leader board banner rotating across top of every page.....	\$250/yr
Featured ad – multiline description in small box on right side.....	\$25/3 mos
Sponsor link – two line name and website on right side.....	\$15/3 mos

LIVE SMART (Sustainable Materials and Resources Trailer) OPPORTUNITIES

Hitch Sponsor (Annual Renewal).....	\$500
<ul style="list-style-type: none"> • Logo + description in Sponsor Display, online, and regular social media posts • Green Pages Product Listing • Promotional materials on LiveSMART digital equipment 	
\$1,000 Tire Sponsor (Annual Renewal).....	\$1,000
<ul style="list-style-type: none"> • Same as Hitch Sponsor & Small exterior logo on one side 	
\$3,000 Rim Sponsor (Annual Renewal).....	\$3,000
<ul style="list-style-type: none"> • Same as Hitch Sponsor & Medium exterior logo on one side 	
\$5,000 Ramp Sponsor (Three year renewal).....	\$5,000
<ul style="list-style-type: none"> • Same as Hitch Sponsor & Large exterior logo on two sides of trailer 	
\$20,000 Presenting Sponsor (Permanent).....	\$20,000
<ul style="list-style-type: none"> • Same as Hitch Sponsor & Extra-large, prominent exterior logo on very visible front nose and side • Additional custom opportunities available 	

CUSTOMIZED OPTIONS AVAILABLE

We can customize a special package that works best for you and the audiences you want to reach.

Please check all opportunities you are interested in

Annual
<input type="checkbox"/> Platinum
<input type="checkbox"/> Gold
<input type="checkbox"/> Silver
<input type="checkbox"/> Green
Event
<input type="checkbox"/> Green Lion Festival
<input type="checkbox"/> 20.40 Talks
<input type="checkbox"/> Technical Forums
<input type="checkbox"/> Awards
<input type="checkbox"/> Green Carpet Series
<input type="checkbox"/> Building Tours
<input type="checkbox"/> Green Socials
Communications
<input type="checkbox"/> Streaming
<input type="checkbox"/> Webcasts
<input type="checkbox"/> Weekly e-Blast
Green Pages
<input type="checkbox"/> Leader Banner
<input type="checkbox"/> Featured Ad
<input type="checkbox"/> Link
LIVE SMART
<input type="checkbox"/> Hitch
<input type="checkbox"/> Tire
<input type="checkbox"/> Rim
<input type="checkbox"/> Ramp
<input type="checkbox"/> Presenting
<input type="checkbox"/> Contact me, as I prefer a customized packet

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to: U.S. Green Building Council North Florida Chapter
 Send to: Sarah Boren, Executive Director, USGBC North Florida Chapter, 388 8th Street, Atlantic Beach, FL 32233
 The U.S. Green Building Council North Florida Chapter is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.



USGBC
NORTH FLORIDA

SPECIFIC CORPORATE PARTNERSHIP BENEFITS

	Annual				Program Specific (Per Event)						Unique Communications Opportunities			
	Platinum \$2000	Gold \$1250	Silver \$750	Green \$500	Green Lion Festival \$250/\$500 x (pre-event)	Technical \$250	2040 Talks \$250	Awards \$250	Green Carpet Film Series \$100	Socials \$100	Building Tours \$100	Webcasts \$100	All Year Streaming \$100/\$2,500	Weekly e-Blast Spots \$100
Benefits														
Chapter's home page: your company's logo/partner level	x	x	x	x	x	x	x	x	x	x	x	x	x	x (month)
Logo listed on supporter webpage with link and paragraph company description*	x	x	x	x	x	x	x	x	x	x	x	x	x	Logo 4 blasts
Logo on weekly USGBCNF Email Announcements sent to 4,000+ recipients	x	x	x											
One featured highlight about company's sustainability efforts in weekly e-blast	x													
Logo in silent PowerPoint shown, Streaming, or Banner (depending on event)	x	x	x	x	x	x	x	x	x	x	x			
Table placard naming Platinum/Gold/Silver Sponsors at all major Chapter events	x	x	x											
Verbal recognition at all major Chapter events	x	x	x											
Verbal recognition at all major Chapter events	x	x	x											
A few minutes to give opening remarks and give overview of company/products	3	1				x	x		x	x	x			
Complimentary USGBC North Florida Memberships	4	3	2	1										3
Complimentary 20.40 Talks Luncheon tickets	4	3	2	1			1							3
10% Discount for other Chapter event sponsorships (e.g., Green Lion Festival, small business energy benchmarking program: greenWORKs)	x													
Complimentary tickets to annual Awards Party	2	1												1
Complimentary Green Carpet Film Entrance	4	3	2	1					1					
Name on event t-shirt					x									
Inclusion on all specific event marketing materials					x									
Preferred booth space/seating					x									
Distribution of your company's product information (print only) at Chapter events	x	x	x		x									
Recognition in Chapter's searchable online member database	x	x	x	x										
Opportunity to exhibit displays	x	x												
Opportunity to introduce featured speaker at Chapter events/meetings	4	2	1											
Acknowledgement of Chapter sponsorship on your marketing materials	Use of phrase "Platinum Partner" of USGBC North Florida	Use of phrase "Gold Partner" of USGBC North Florida	Use of phrase "Silver Partner" of USGBC North Florida	Use of phrase "Green Partner" of USGBC North Florida	Use of phrase "Green Lion Festival Partner" of USGBC North Florida								Use of phrase "Platinum Partner" of USGBC North Florida	
Full series sponsorship available						x	x		x	x	x			All Events

Questions or can't determine what is the best fit for you? No worries. Contact us at 904-535-0055 / info@usgbcnf.org / www.usgbcnf.org